



## **Charlene SanJenko**

Born and raised on Canada's West Coast, Charlene brings a creative entrepreneurial edge to effective change for individuals, companies and communities. Her energy, experience and expertise guide cravings for change through to inspired action.

Charlene's solid corporate background in the financial services industry, law, accounting, small business owner and as an entrepreneur have given her a unique, well-rounded perspective. Charlene shares this perspective in her activities including Fitness and Wellness, Event Management, Business Development & Communications, Social Enterprise & Social Innovation, Tourism and Community Economic Development.

Charlene and her partner Ben have lived in Gibsons for the past seven years. During that time they have become deeply involved in the community on a number of levels, as small business owners, active volunteers and recognized community leaders. Charlene has enjoyed working on a number of community initiatives such as Play GOLF Give Charity Golf Tournament in support of *Together Against Violence*, Awards of Excellence for Sunshine Coast Volunteers in collaboration with The Volunteer Centre, INFusion Networking Group – cross-pollination & professional development for business, artists and non-profits, and the establishment of the Exceptional Women's Network – supporting women in business on the Sunshine Coast.

Charlene is also a Board Member for Sunshine Coast Tourism, Vice-President Marketing 2010 – present and Best Coast Initiatives Economic Development Board, Director 2010 – present.

Charlene is a candidate for Councillor in the Gibsons Municipal Election, Saturday November 19<sup>th</sup>, 2011.

Charlene believes that younger working individuals *should participate* in community leadership at a government level. Council should demonstrate efficient process, decisive leadership and undertake clear, forward-thinking actions.